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December 23, 2022

## A PCCAC Farewell Tribute and Thank You to Mark Fallon



During this season of giving thanks, the National PCC Program Office would like to recognize, celebrate, congratulate, and **thank** one of our dedicated National Postal Customer Council Advisory Committee (PCCAC) leaders whose term will be coming to an end on December 31, 2022. Our Mark Fallon will be stepping down as the Strategic Innovation and PCC Policy Sub-Committee Industry Co-Chair.

For over 60 years, the Postal Customer Council (PCC) has provided opportunities for business mailers and Postal Service management to work together for mutual gain and benefit. As with any business or organization, strong leadership is key to success. Mark has been instrumental in accelerating the PCC Community to new heights. Through his experience and insight, he has helped solidify the partnership between the PCC Network and the Postal Service.

Mark has been a longtime advocate for the PCC Community. He has served in many support roles in addition to being the PCCAC Industry Co-Chair Strategic Innovation and PCC Policy Sub-Committee since 2021. He has held positions as the National PCCAC Member-At-Large (2019-2022), Member of the PCCAC Education Sub-Committee (2016-2020) and a Greater Boston PCC Board Member (1998-2018).

During his PCCAC tenue, Mark was instrumental in the launch and success of *PCC Voice* on LinkedIn, the only approved social media platform for PCCs. Through his due diligence, *PCC Voice* has grown to over 1,500 members.

Since 1995, Mark has been an industry speaker at the National Postal Forum to share his vision of integrating technology, data quality, process integrity, and of course expert leadership. He has presented to over 100 PCC events around the country since 2001. When not sharing his knowledge or experiences, you can find Mark in his woodshop creating masterpieces.

Thank you Mark for all that you have done with our PCCs and PCCAC Sub-Committees.

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